

PUBLIC INVOLVEMENT

Americans have a long history of being closely involved in many of the decisions that greatly affect them and their communities. In recent decades, this kind of involvement has become increasingly common for public infrastructure projects. Olsson Associates wholeheartedly endorses this trend and has developed a complete range of in-house services to make your public involvement processes effective, productive, and enjoyable.

Public involvement is valuable in the following ways:

- It builds stakeholder and taxpayer support and enthusiasm for projects.
- It meets policy, legislative, and community requirements and standards, including complying with regulations, such as the National Environmental Policy Act (NEPA).
- It empowers citizens to help make decisions related to their own lives and communities.



PUBLIC INVOLVEMENT | SERVICES

One-on-One

- Surveys
- Interviews
- Door-to-Door Canvassing
- Stakeholder/Business Meetings

Groups

- Discussion Forums
- Advisory Committees
- Ad Hoc Citizens Groups
- Public Meetings
- Workshops
- Focus Groups

Community Education

- Project Web Sites
- Newsletters
- Fact Sheets
- Informational Packets
- Presentations and Exhibits

Mass Media

- Press Releases
- Phone Hotlines
- News Conferences
- Press Day
- Advertisements

Olsson Associates has staff with certifications in specialties related to public involvement, including those from the International Association of Public Participation Professionals, the International Association of Facilitators, the American Institute of Certified Planners, and the National Highway Institute. Olsson Associates can help you select the best method(s) of public involvement for your project and create the appropriate tools to reach your community, no matter the size or scope.

